



apostrophe
HOME



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“Apostrophe Home is a team where creative spirit and knowhow are nourished by the passion of our work and the needs of our customers. We have no limits except our own minds.”

INTERIOR DESIGN & FURNITURE STUDIO

We design, build and fit-out interiors that are beautiful and functional. No matter the project size or budget, we turn dreams into reality. Embracing challenge and variety, we create unique spaces for customers who expect excellence in design and build services.



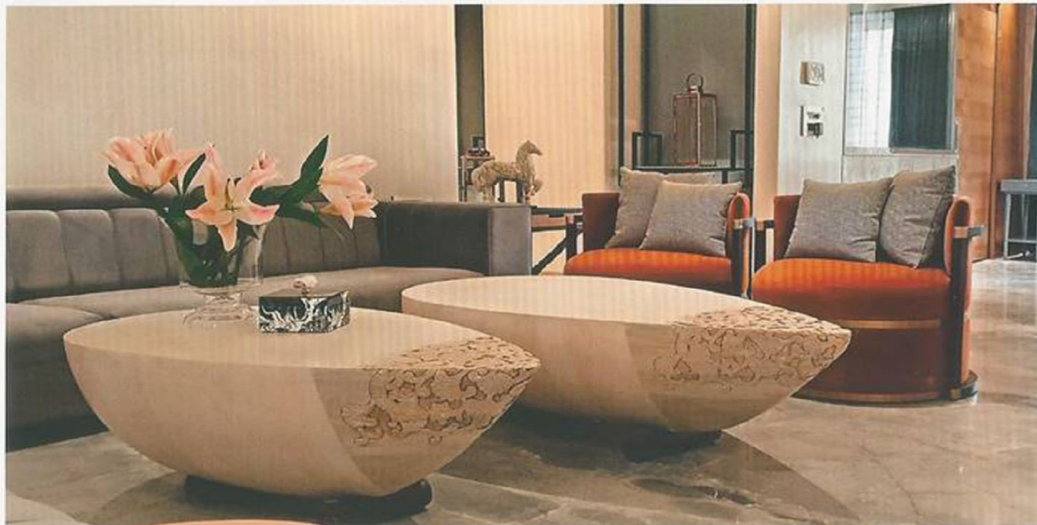
APOSTROPHE HOME

THE BRAND

A one-stop shop for interior design and made-to-order handcrafted furniture.

THE ORIGIN

Founded in 2007 in New Delhi.



THE PRODUCT

Inspired by the holy city of Varanasi, the Gold is Bold collection features products in subtle yet opulent palette. Part of this collection are the 'Tear Drop' centre tables, carved from teak with antique beige polish, and the 'Half Moon' chairs that feature brass accents on a teak frame. The four-seater sofa's back and front are upholstered with a rich, slate-coloured velour. Also part of the collection is the side stand with leather cladding and gold-foiled carved cross legs. The collection also features a gold-finished dining table in burl veneer with lazy Susan top as paired with mink-coloured chairs with brass caps to complete the living and dining area.

MATERIAL Teak wood, brass, burl veneer, leather cladding and gold foil.

COLOUR Customizable.

WEBSITE apostrophe.in

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PUBLICATIONS

- AS FEATURED IN



STORY

Our founders, Aarti Kapoor Jaiswal and Ashish Jaiswal founded Apostrophe Home in 2007, both combining their rich past experience in designing, production and customer relations together to deliver extraordinary living spaces.

Apostrophe Home was conceptualised more than 20 years ago, thanks to its creative head, Aarti Kapoor Jaiswal when she started working. Her design studio was destined to be born when she was ready to venture on her own. Hence the story began 15 years ago and has since then accumulated experience in the luxury furniture sector.

APPROACH

Apostrophe Home initially develops inhouse creative designs and works its way through all the stages of material research and production. We actually believe that the value of in-house development is being passed onto the final product in terms of uniqueness and excellence. We have happily delivered more than 120 projects all over India and a few globally as well.





TRULY BESPOKE AND HOW

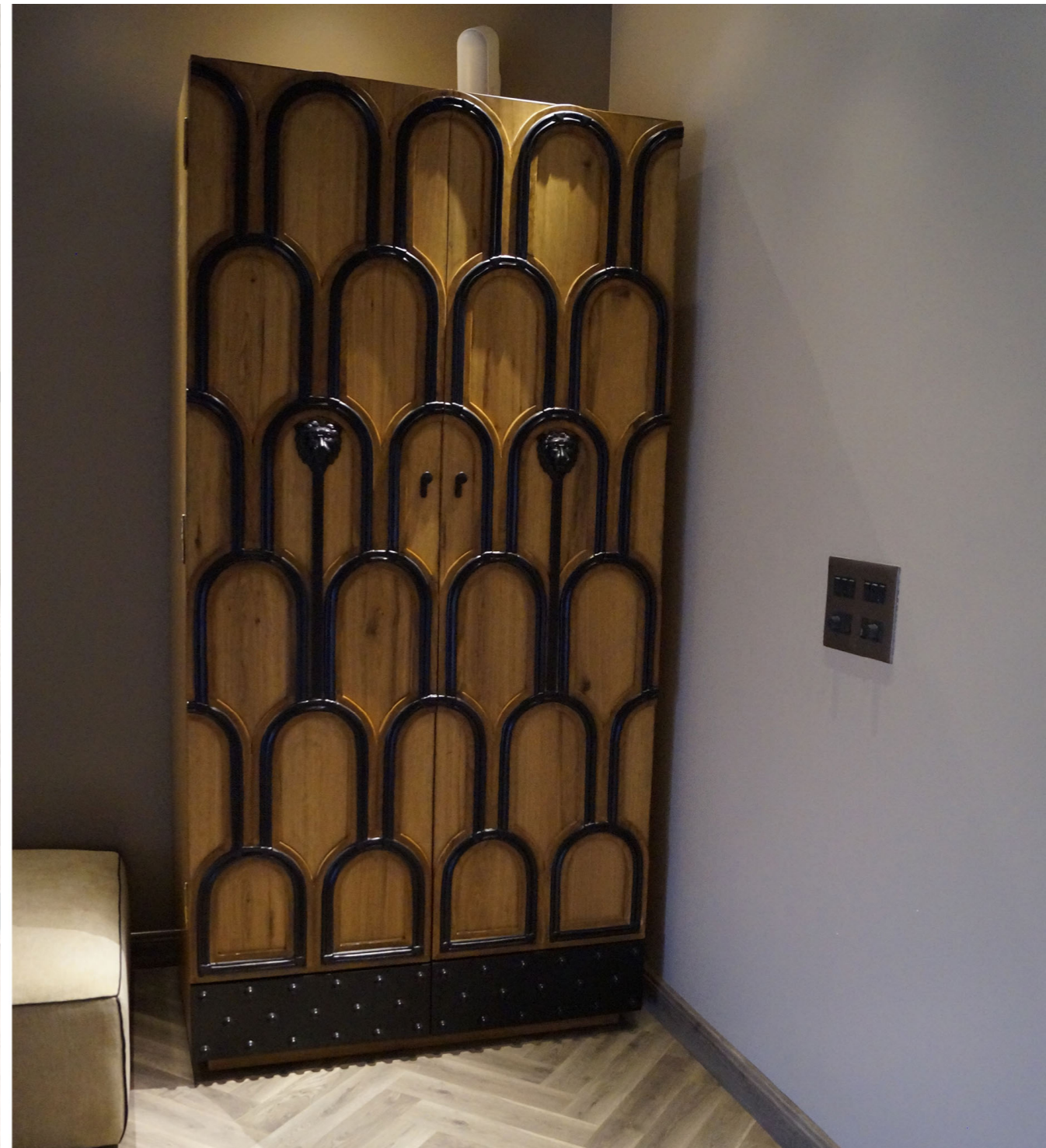
We are not influenced by industrial concepts and the ones available all over the internet but by our factory artisans skills and methods, not being bounded by the use of certain materials or technology. We produce exclusively as per our projects.

The goal is to design homes that differ from each other in style and culture and to give meaning and value through class and elegance, based on a unique customised project for each customer.

All the furniture that is visible on our pages is made in our own factories located in the south of Delhi.

We have two manufacturing units where each item is made to order exclusively as per the projects in hand. The advantage thus is that we can just about make anything and everything that we envision for our clients.







COMPLETE DESIGN AND FURNISH

An interior design project starts from a specific complex request wherein all the functional and constructive aspects needs to be addressed and co-ordinated. The collection stands out for products with a strong and firm character in which forms and materials come together in connection with each other.

Apostrophe Home becomes your one stop shop.

We provide all-under-one-roof services for residential and commercial projects across India, creating remarkable spaces no matter the project size or budget,

PROJECTS

DIFFERENT TYPES OF PROJECT RANGES FROM:



RESIDENTIAL



COMMERCIAL



WORKSPACES



Residential Project, New Delhi.



Residential Project, New Delhi.



Residential Project, New Delhi.



Residential Project, New Delhi.







COMMERCIAL PROJECTS, VARANASI





PROJECT

UP SECRETARIAT OFFICE, LUCKNOW

10 Months 10,000 sq. ft.

Apostrophe Home was approached to design and fully refurbish the UP Chief Minister's office.

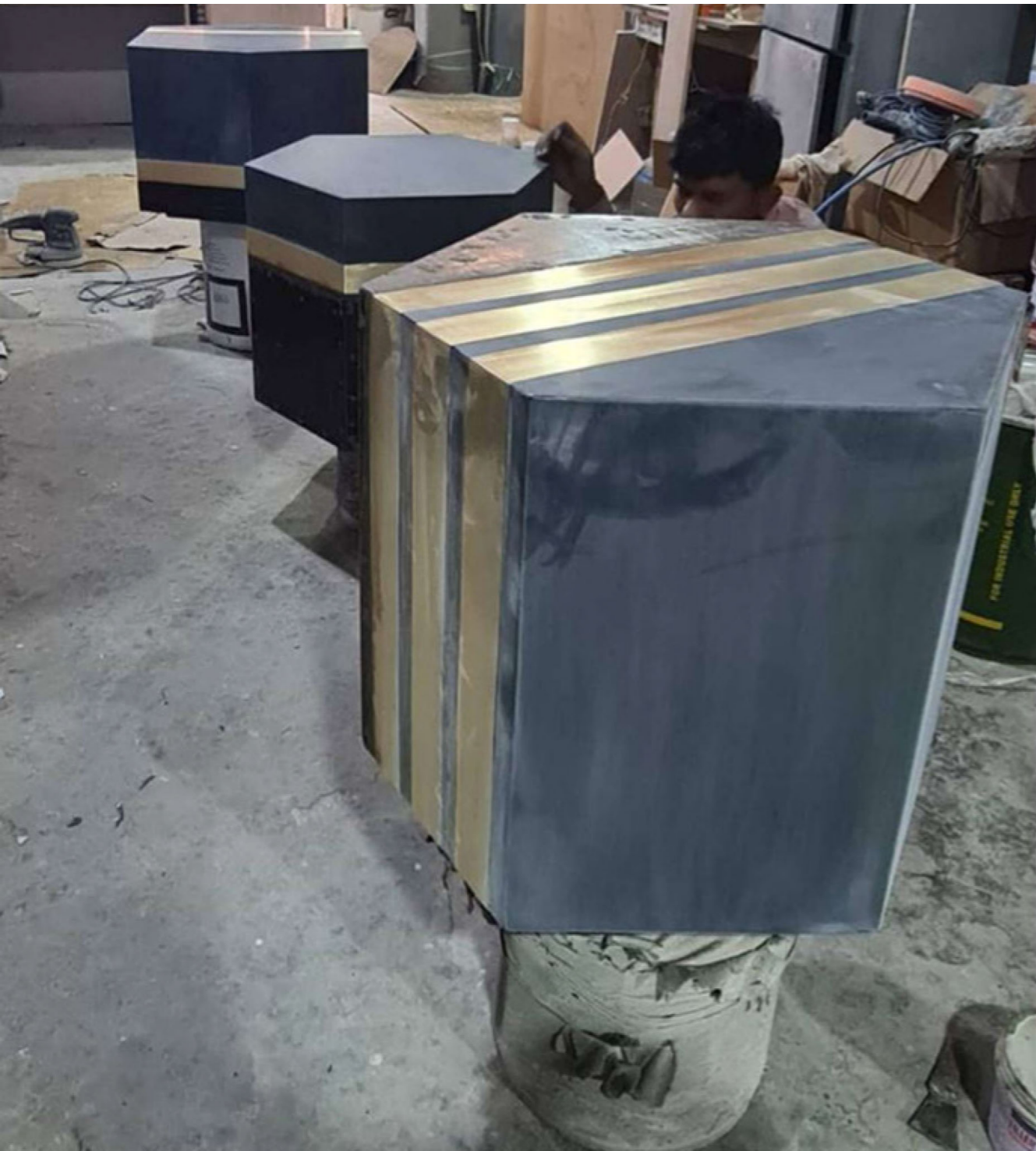
The client had seen some of our previous completed office refurbishment work. This gave them the confidence to go with Apostrophe Home and provided some great inspiration for the new layout they wanted.





FACTORY









CO-FOUNDER & DIRECTOR

ASHISH JAISWAL

With 25 years experience in customer relations, textile industry and furniture manufacturing, Ashish has the requisite knowledge and expertise required for execution of a successful project.



CO-FOUNDER & DIRECTOR

AARTI KAPOOR JAISWAL

Following 20 years experience in interior architecture and design, Aarti's passion for creating bespoke interiors has made her one of the most sought after interior designers, with her work being featured in trade magazines on multiple occasions.



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